

# Shop Downtown

## Communities Fighting Cancer

Discounts for Customers | Support Local Businesses | Fight Cancer

**shopdowntown.org**



benefitting



Support downtown businesses and the fight against cancer by buying or selling Shop Downtown Discount Cards. Sale of the Shop Downtown Discount Card will benefit **American Cancer Society** through **Relay For Life**. With your help, we will strengthen our local economy *and* save more lives from cancer.

*Shop Downtown will contribute 100% of the sale price of each discount card sold through December 31, 2021, to American Cancer Society Relay For Life. The American Cancer Society does not endorse any product or service.*

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## How It Works

When you purchase a Shop Downtown Discount Card for **\$10**, you help support your neighbors, local economy, and the American Cancer Society's mission to save lives, celebrate lives, and lead the fight for a world without cancer. You also ensure great savings on a variety of products and services every time you patronize a participating member. It's a win/win situation.

## Show Your Support

To learn more about how you can get your Shop Downtown Discount Card and begin saving today, discover a list of associated businesses, fundraise for the American Cancer Society, or how you can become a participating merchant, visit us at [www.shopdowntown.org](http://www.shopdowntown.org)